



**BEST PRACTICE-2**  
**ACADEMIC YEAR (2022-2023)**

**INDEX**

<b>S. No</b>	<b>Description</b>	<b>Page No</b>
1	Title of the best practice	2
2	Objective of best practice	2
3	Context of the best practice	2
4	Practice of community pharmacy services	3
5	Evidence of success for the practice	5
6	Problems encountered during practice	6
7	Cardio Aware: Empowering Community with Heart Health Education	9-20
8	Senior Stride: Community Support for Managing Knee Pains in Elders	21-31
9	Cervix Guard: Community Awareness for Cervical Cancer Prevention	32-41
10	Thyroid Thrive: Navigating Thyroid Disorders Together in Community	42-51
11	Microbe Shield: A Community Initiative for Responsible Antibiotic Use	52-61
12	Wellness Hub: A Community-wide General Health Initiative	62-72



## **Title of the practice: Community Pharmacy Services by AIPS Apprentice Community Pharmacist**

### **Objectives of the practice:**

- Enhance community understanding of cardiological diseases like hypertension, stroke, and heart attacks and Advocate for lifestyle modifications, emphasizing regular physical activity and heart-healthy diets.
- Increase awareness about the causes and types of knee pains in the elderly and educate on exercises, medications, and lifestyle modifications for managing knee pain.
- Raise awareness about cervical cancer, its risks, and preventive measures and to Promote the importance of vaccinations for women to prevent cervical cancer.
- Enhance understanding of thyroid disorders, symptoms, and risk factors, encourage regular thyroid screenings and medical check-ups and to Provide information on medication adherence and lifestyle modifications.
- Educate the community about the responsible use of antimicrobials to combat antibiotic resistance and to Promote community-wide adherence to prescribed antimicrobial treatments.
- Increase overall health literacy within the community, address common health concerns and encourage preventive measures and to Provide resources for a healthier lifestyle, including diet and exercise.

### **The Context:**

Nestled in the heart of the picturesque village of Singanabanda, where the rich tapestry of tradition seamlessly intertwines with the modern rhythms of life, the AIPS apprentice community pharmacists embark on a transformative journey of health awareness. Their initiatives, meticulously crafted to address the unique health challenges of this close-knit community, unfold as vibrant strokes on the canvas of village life.

**Context for awareness on Cardiological Diseases:** Initiating the program on Cardiological Diseases, the AIPS apprentice community pharmacists confront the prevalent health issue of cardiovascular diseases in the serene landscape. The serene surroundings bear witness to a community grappling with the implications of these diseases. In response, the program emerges as a beacon of information, empowering villagers with knowledge to take proactive measures for safeguarding heart health. It not only educates about the risks but also advocates for a collective commitment to heart wellness.

**Context for awareness on knee pains:** Transitioning to the Awareness on Knee Pains for Old Patients, the AIPS apprentice community pharmacists delve into the intricate tapestry of elderly





health concerns. The village elders, esteemed members of the community, navigate through the challenges of aging, often facing the discomforts of knee-related issues. In this context, the program unfolds as a supportive guide, offering insightful perspectives into managing and preventing knee pains among the elderly. It becomes a testament to the commitment of the pharmacists to enhance the quality of life for the senior members of the village.

**Context for awareness on Cervical Cancer and Vaccination:** In the vibrant context of Cervical Cancer and Vaccination for Women, the harmonies of women's health concerns resonate throughout the village of Singanabanda. The AIPS apprentice community pharmacists, recognizing the need for specialized awareness, unveil a program that acts as a shield. It empowers women with knowledge about cervical cancer and underscores the importance of vaccination as a preventive measure. This initiative becomes a powerful advocate for women's health, fostering a sense of agency and well-being.

**Context for awareness on Thyroid disorders:** Thyroid disorders cast a shadow over the village of Singanabanda, prompting the AIPS apprentice community pharmacists to illuminate the path to understanding. The Awareness on Thyroid program becomes a beacon of clarity in navigating the complexities of thyroid health. It serves as a guide, unraveling the intricacies of thyroid disorders and providing the community with tools for informed health decisions. In doing so, it addresses a prevalent health concern with empathy and expertise.

**Context for awareness on antimicrobial misuse:** Antimicrobial misuse, a subtle threat woven into the community fabric, demands urgent intervention. The Community Antimicrobial Use awareness program is a resounding call to action. It takes up the mantle of fostering responsible medication practices and combating antibiotic resistance. This initiative becomes a collective effort to preserve the effectiveness of antimicrobials, safeguarding the health of the entire community of Singanabanda.

**Context for awareness on general health program:** Lastly, the General Health Awareness Program unfolds as a holistic initiative that caters to the diverse health needs of the community of Singanabanda. Addressing common health concerns, it becomes a foundational guide for cultivating a healthier lifestyle. This program, with its comprehensive approach, weaves health consciousness into the very fabric of daily life in Singanabanda. It acts as a cultural ambassador, imparting not only knowledge but a transformative ethos of well-being.

### **The Practice:**

In the idyllic village of Singanabanda, the AIPS apprentice community pharmacists choreograph an intricate symphony of health practices, each note resonating with the unique needs and rhythms of this close-knit community. This health orchestration transcends mere initiatives; it becomes a





ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

melodic tapestry woven into the very fabric of village life.

**Practice for awareness on Cardiological Diseases:** The Cardiological Diseases Awareness practice emerges as a grand overture, where the resonance of health workshops echoes through the village like a powerful crescendo. The interactive sessions engage community members of Singanabanda, underscoring the significance of lifestyle modifications for optimal cardiovascular health. Blood pressure monitoring stations, strategically placed, evolve into communal spaces fostering proactive health checks. This harmonious initiative not only educates but transforms the village square into a hub of health awareness.

**Practice for awareness on knee pains:** Transitioning to the Awareness on Knee Pains for Old Patients, the health practice takes on the soothing cadence of a comforting lullaby, especially tailored to address the unique needs of the elderly. Educational initiatives gently envelop the aging population, offering them a supportive melody. Exercise regimes are meticulously designed to promote joint health, providing a therapeutic rhythm for the older members of the community. Personalized consultations become a soothing refrain, offering individualized support in managing and alleviating knee pains. This health practice resonates as a compassionate ode to the elderly, ensuring their well-being becomes a collective priority.

**Practice for awareness on Cervical Cancer and Vaccination:** Cervical Cancer and Vaccination for Women take centre stage, transforming the village square into a vibrant dance of community engagement. Led by local women influencers, this health practice unfolds like a celebratory festival. Vaccination drives become lively events, fostering a sense of collective responsibility for women's health. The village square transforms into a lively stage where awareness, celebration, and commitment converge, creating a powerful health symphony.

**Practice for awareness on Thyroid disorders:** The Awareness on Thyroid program unfolds as a meticulous sonata, addressing a nuanced health concern with precision. Regular health check-ups harmonize seamlessly with informational leaflets, ensuring that the community attunes itself to the nuances of thyroid well-being. Lifestyle modifications resonate as a key theme in this health symphony, creating an orchestrated effort towards thyroid health. This health practice becomes an intricate composition, guiding the community in maintaining a harmonious balance in their overall well-being.

**Practice for awareness on antimicrobial misuse:** The beat of responsible medication use reverberates through the village with the Community Antimicrobial Use awareness practice. Visual notes in the form of informative posters become a pervasive element, spreading awareness about the dangers of antimicrobial resistance. Community discussions crescendo into a unified commitment to responsible medication practices, creating a health movement that echoes





ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E., P.C.I., New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

throughout the village. This initiative is not just an educational endeavour; it transforms into a powerful anthem, rallying the community towards responsible and informed health choices.

**Practice for awareness on general health program:** The General Health Awareness Program, akin to a comprehensive opera, encapsulates various health themes in a resounding and harmonious composition. Educational materials blanket the village like a soothing overture, fostering a culture of health consciousness. Diet and exercise seamlessly become rhythmic components of daily life, creating a health culture that permeates every aspect of village existence. This health opera becomes a transformative force, turning the village into a stage where holistic well-being takes centre stage.

In the twilight of Singanabanda, these health practices harmonize into a collective melody, creating a community that not only hears but dances to the rhythm of well-being. The symphony of health, orchestrated by the AIPS apprentice community pharmacists, becomes an enduring legacy, weaving a melody of health and vitality into the cultural fabric of Singanabanda.

### **Evidence of success:**

As the sun sets over Singanabanda, the evidence of success in these health awareness programs paints a vivid mural of positive change. The Cardiological Diseases Awareness initiative has spurred community members to actively engage in health workshops, leading to an observable increase in regular health check-ups and heightened participation at blood pressure monitoring stations, indicative of a community proactively managing cardiovascular health. Simultaneously, the Awareness on Knee Pains for Old Patients has yielded tangible results, with elderly community members testifying to the positive impact of tailored exercise regimes, showcasing improved mobility and reduced discomfort. The success of Cervical Cancer and Vaccination for Women is evident in the surge in vaccination rates among women, fueled by success stories shared by community influencers, fostering a ripple effect that transcends generational barriers. The Awareness on Thyroid program echoes its success in health check-up data, revealing an increased number of community members seeking thyroid screenings, while educational materials serve as lasting resources contributing to sustained awareness. In the battle against antimicrobial resistance, the Community Antimicrobial Use awareness initiative reports a decline in inappropriate antibiotic use, with community discussions showcasing a collective understanding of responsible medication practices. The General Health Awareness Program's success is palpable in the community's daily choices, with diets incorporating healthier options and physical activity becoming a communal pursuit, reflecting a positive transformation in health practices that resonates throughout the village's overall well-being.



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal

Avanthi Institute of Pharmaceutical Sciences Vizianagaram Dt., - 531162



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

1. Educating community members about the risk factors and preventive measures for cardiological diseases through informative workshops.
2. Educating elderly individuals on effective knee pain management and prevention through personalized exercise guidance.
3. Educating women on cervical cancer risks and the importance of vaccination to promote informed health choices.
4. Educating the community about thyroid health, emphasizing the significance of regular check-ups and lifestyle modifications.
5. Educating community members on responsible antimicrobial use to combat resistance and protect public health.
6. Educating the general population on holistic health practices, including diet and exercise, to foster a culture of well-being.

In conclusion, the success of these programs is not just numerical; it is deeply embedded in the stories of individuals who have embraced healthier lifestyles and the communal spirit that now beats to the rhythm of well-being.

### **Problems encountered:**

Navigating the path to health awareness in Singanabanda poses distinct challenges, each obstacle offering valuable insights for the AIPS apprentice community pharmacists.

**Problems encountered awareness on Cardiological Diseases:** The Cardiological Diseases Awareness initiative confronted deep-rooted cultural beliefs, requiring a nuanced strategy that integrated local traditions into health workshops. The linguistic challenge of communicating the significance of regular health check-ups demanded the creation of multilingual resources to bridge understanding.

**Problems encountered for awareness on knee pains:** Encountering skepticism among the elderly community, the Awareness on Knee Pains for Old Patients initiative necessitated patient engagement and personalized consultations to dispel preconceived notions about exercise and medication. Mobilizing community support to address concerns about societal attitudes toward aging became a focal point of the approach.

**Problems encountered for awareness on Cervical Cancer and Vaccination:** In the realm of Cervical Cancer and Vaccination for Women, challenges related to privacy and societal norms demanded sensitivity. Overcoming initial hesitation to openly discuss women's health required community-led discussions that dismantled taboos, fostering an environment where women felt empowered to prioritize their well-being.





ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

**Problems encountered for awareness on Thyroid disorders:** The Awareness on Thyroid program grappled with the intricacies of health literacy, emphasizing the need to tailor information for varying educational backgrounds. Extensive community engagement was essential to overcome fears associated with health check-ups, ensuring inclusivity across the community.

**Problems encountered for awareness on antimicrobial misuse:** Addressing antimicrobial misuse uncovered deeply ingrained practices, with resistance to change and a lack of understanding about antibiotic resistance consequences. The AIPS apprentice community pharmacists adopted a grassroots approach, involving community leaders to facilitate a cultural shift towards responsible medication practices.

**Problems encountered for awareness on general health program:** The General Health Awareness Program faced resistance to altering dietary habits and incorporating regular exercise, requiring community-driven initiatives to strike a balance between cultural sensitivity and the promotion of healthier choices. This delicate dance reflects the ongoing efforts to harmonize cultural norms with improved health practices.

In the face of these challenges, the AIPS apprentice community pharmacists demonstrated resilience and adaptability, using encountered problems as guiding lights to refine strategies and reinforce the significance of collaborative community engagement.

### Resources required:

The extensive health awareness initiatives in Singanabanda call for strategic resource allocation to ensure enduring community engagement and maximize impact.

**Resources required awareness on Cardiological Diseases:** For the Cardiological Diseases Awareness initiative, resources should be channeled into culturally tailored health workshops, multilingual educational materials, and regular health check-up campaigns. Collaborations with local health professionals and the establishment of blood pressure monitoring stations require both financial investment and community support.

**Resources required for awareness on knee pains:** In the Awareness on Knee Pains for Old Patients, resources are essential for personalized consultations, elder-friendly exercise equipment, and community-led initiatives. Engaging local fitness experts and creating communal spaces for exercise also demand financial and infrastructural backing.

**Resources required for awareness on Cervical Cancer and Vaccination:** Cervical Cancer and Vaccination for Women demand resources for women-led community discussions, vaccination drives, and the creation of informational booklets. Collaboration with local influencers, transportation facilities for vaccination events, and the development of culturally sensitive materials necessitate ongoing support.



PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences

Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162

Avanthi Institute of Pharmaceutical Sciences



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)


**Resources required for awareness on Thyroid disorders:** The Awareness on Thyroid program calls for resources to conduct health check-up camps, produce informative brochures, and organize community engagement events. Access to certified healthcare professionals, translation services, and regular screenings constitute essential financial investments.

**Resources required for awareness on antimicrobial misuse:** In addressing antimicrobial misuse through the Community Antimicrobial Use awareness initiative, resources are vital for informative posters, community forums, and collaborations with healthcare professionals. Establishing helplines and providing educational materials in accessible formats necessitate financial support.

**Resources required for awareness on general health program:** For the General Health Awareness Program, resources should be directed toward educational materials, diet and exercise workshops, and community-wide health campaigns. Collaborations with nutritionists, fitness trainers, and the creation of communal spaces for physical activities demand financial investment and community involvement.

These resources extend beyond mere finances; they symbolize a profound commitment to the community's well-being, ensuring that the AIPS apprentice community pharmacists possess the necessary tools to cultivate a healthier Singanabanda.



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162





**Date: 18-07-2022**

### Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on cardiological diseases on the theme “**Cardio Aware: Empowering Community with Heart Health Education**” on 19-07-2022 in the village of Bhogapuram to educate the village community members. All are requested to actively participate in the program.

#### **Circulated To:**

1. Head Community Pharmacist- AIPS
2. Consultant Community Pharmacists -AIPS
3. Incharge Apprentice Community Pharmacists -AIPS
4. All HOD's
5. All Pharm -D Students



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



## Report On Awareness on Cardiological Diseases

**Date:** 19-07-2022

**Venue:** Bhogapuram

**Time:** 10:00AM to 12:00PM

**Organized by:** AIPS Apprentice Community Pharmacists

**Community involved:** 35


**Title of the practice:** “Cardio Aware: Empowering Community with Heart Health Education”

**Introduction:** Cardiovascular diseases, including hypertension, stroke, and heart attacks, represent a significant global health burden. Hypertension, or high blood pressure, is a prevalent condition that can lead to more severe cardiovascular issues if left uncontrolled. It is a major risk factor for strokes and heart attacks. Strokes occur when blood flow to the brain is disrupted, often due to a blood clot or a ruptured blood vessel, leading to potential long-term disability or death. Heart attacks, or myocardial infarctions, result from a blockage in the coronary arteries, affecting blood supply to the heart muscle. Risk factors for these conditions include unhealthy lifestyle choices, genetics, and certain medical conditions. Prevention and management strategies include lifestyle modifications such as a healthy diet, regular exercise, and medication when necessary. Public health initiatives aim to raise awareness about the risk factors, symptoms, and preventive measures associated with cardiovascular diseases, encouraging early detection, prompt medical intervention, and the adoption of heart-healthy lifestyles.

### **Objectives of the practice:**

- Raise awareness about cardiological diseases such as hypertension, stroke, and heart attacks within the village community, ensuring that residents understand the prevalence and potential risks associated with these conditions.
- Provide education on the risk factors contributing to cardiological diseases, emphasizing lifestyle elements like diet, physical activity, and smoking, to empower community members to make informed choices for heart health.
- Encourage early detection by educating community members about the signs and symptoms of cardiological diseases, facilitating timely medical intervention and reducing the severity of potential health issues.
- Promote healthy lifestyle choices within the community, focusing on encouraging a balanced diet, regular exercise, and the avoidance of tobacco, as crucial elements in preventing cardiological diseases.



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt. - 531162



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- Implement regular blood pressure monitoring sessions in the village to identify individuals with hypertension and stress the importance of managing blood pressure for overall cardiovascular well-being.
- Organize periodic community health check-ups to assess cardiovascular health, providing access to screenings for cholesterol levels, blood pressure, and other relevant indicators to detect potential issues early on.

### The Context:


In village community of Bhogapuram, there exists a pressing need for heightened awareness regarding cardiological diseases, specifically hypertension, stroke, and heart attacks. Many residents are not fully informed about the risks and preventive measures associated with these conditions, leading to a potential health crisis within our close-knit community. With limited access to healthcare resources, village faces the challenge of undetected and unmanaged cardiovascular issues. AIPS apprentice community pharmacists have identified a crucial need for increased awareness regarding cardiological diseases such as hypertension, stroke, and heart attacks. AIPS apprentice community pharmacists' close engagement with the community of Bhogapuram has unveiled a scenario where many residents lack sufficient knowledge about the risks and preventive measures associated with these conditions. Limited access to healthcare resources further compounds the challenge, making early detection and management difficult. Through targeted awareness campaigns, AIPS apprentice community pharmacists aim is to fill this knowledge gap, providing essential information to empower our fellow villagers. By offering insights into the signs, symptoms, and lifestyle modifications necessary for heart health, AIPS apprentice community pharmacists aspire to contribute to a healthier and more informed community, where every individual is equipped to prioritize and protect their cardiovascular well-being.

### The Practice:

AIPS apprentice community pharmacists have extended their community pharmacists services to the community of Bhogapuram village engage in a holistic approach to awareness on cardiological problems, placing a strong emphasis on community awareness and empowerment.

- Organize workshops within the village to enhance awareness of cardiological diseases, focusing on risks associated with hypertension, stroke, and heart attacks.
- Conduct interactive sessions to educate community members on the risks of cardiological diseases, emphasizing the broader impact on overall health and well-being.



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- Promote essential lifestyle modifications, including regular physical activity, smoking cessation, and stress management, as pivotal strategies for preventing and managing cardiological diseases.
- Offer detailed nutritional guidance, emphasizing heart-healthy diets rich in fruits, vegetables, whole grains, and advocating for the reduction of saturated fats and sodium.
- Launch comprehensive community engagement campaigns utilizing local media, posters, and social events to reinforce awareness messages about cardiological diseases and the significance of lifestyle modifications.
- Establish regular blood pressure monitoring sessions in accessible community spaces, encouraging proactive health checks and early detection of hypertension.
- Provide personalized consultations addressing specific concerns, tailoring advice on lifestyle modifications and dietary changes to meet individual health needs.
- Organize practical training sessions for CPR and first aid, equipping community members with essential life-saving skills to respond effectively during emergencies, particularly heart attacks.
- Harness the power of digital platforms, including social media and community websites, to disseminate information widely and engage with community members on topics related to cardiological diseases and healthy living.
- Foster collaborations with local health centers and professionals to organize comprehensive health screenings within the community, ensuring thorough checks for cholesterol levels and other relevant indicators.
- Establish peer support groups within the community to encourage mutual encouragement and shared experiences among individuals adopting heart-healthy lifestyle changes.
- Regularly assess the effectiveness of awareness initiatives, gathering feedback from community members, and adapt strategies to address evolving needs and challenges in promoting cardiovascular health.

### Evidence of success:

- Success can be measured by the increased attendance at health workshops, indicating a growing interest and engagement of community members in learning about cardiological diseases and preventive measures.
- Evaluate the success of awareness campaigns by monitoring the distribution and utilization of educational materials within the community, demonstrating effective dissemination of information.



PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences

Cherukupally (V), Bhogapuram Mandal

Vizianagaram Dt., - 531162

Avanthi Institute of Pharmaceutical Sciences



- Assess success by observing changes in lifestyle choices within the community, such as increased physical activity, smoking cessation, and healthier dietary practices.
- Track the number of community members participating in regular blood pressure monitoring sessions, indicating a proactive approach towards cardiovascular health.
- The success of individual consultations can be gauged by the number of community members seeking personalized advice and follow-ups, showcasing a commitment to implementing lifestyle modifications.
- Utilize metrics from community engagement campaigns on social media platforms to measure the reach and impact of awareness messages, indicating successful communication and engagement.
- Assess success by evaluating the competency of community members in CPR and first aid through practical demonstrations, ensuring they are equipped to respond effectively in emergencies.
- Evaluate the success of digital platforms by monitoring the engagement levels and interaction of community members with online content related to cardiological diseases and lifestyle modifications.
- Gather feedback and testimonials from community members who have actively participated in awareness initiatives, providing qualitative evidence of the impact on knowledge and behavior.
- Track improvements in health metrics, such as reduced blood pressure levels and positive changes in cholesterol profiles, as tangible evidence of the success of awareness campaigns in promoting cardiovascular health within the community of Bhogapuram.

#### **Problems encountered and Resources required:**

##### **Problems encountered:**

- Initial resistance rooted in cultural beliefs surrounding traditional healing practices and misconceptions about Western medicine's approach to cardiological diseases.
- Overcoming language barriers was a challenge in effectively communicating the complexities of cardiological diseases and preventive measures to a diverse community.
- Varied levels of health literacy among community members posed challenges in conveying the importance of lifestyle modifications and regular health check-ups for heart health.
- Limited access to healthcare facilities in certain areas of the village hindered community members' ability to seek timely medical advice and screenings for cardiological issues.
- Resistance to altering pre-existing dietary habits, especially those contributing to cardiovascular risks, required targeted interventions to promote healthier eating choices.






**Resources required:**

- Implementing mobile health clinics to reach areas with limited access to healthcare facilities, offering on-site consultations, and conducting cardiovascular health screenings.
- Organizing regular community health workshops focused on cardiological diseases, including sessions on lifestyle modifications, dietary choices, and the importance of regular health check-ups.
- Allocating resources for nutritionist consultations within the community to provide personalized guidance on heart-healthy dietary habits and address challenges related to existing dietary preferences.




  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



**AIPS Apprentice Community Pharmacists educating community population about cardiovascular diseases**



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162




ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS apprentice community pharmacists play an important role in educating patients regarding cardiovascular disease management strategies**



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162





Vizianagaram, AP, India  
Bhogapuram, Vizianagaram, 531162, AP, India  
Lat 17.930657, Long 83.443307  
07/19/2022 10:37 AM GMT+05:30  
Note : Captured by GPS Map Camera

**The AIPS Apprentice Community Pharmacists offer active support to cardiovascular patients by educating them about nutritious dietary choices**



**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists supporting cardiovascular patients by providing personalized diet plans and ensuring they have access to nutritious food options**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



**AIPS Apprentice Community Pharmacist counselling community population about the risk factors associated with cardiovascular diseases and prevention strategies**



**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



**AIPS Apprentice Community Pharmacist assists patients in understanding that consuming a variety of fruits and vegetables enhances the immune system, promotes overall health, and lowers the risk of diseases**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

**Date: 09-09-2022**


## Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on knee pains on the theme “**Senior Stride: Community Support for Managing Knee Pains in Elders**” on 10-09-2022 in the village of Bhogapuram to educate the village community members. All are requested to actively participate in the program.

### **Circulated To:**

1. Head Community Pharmacist- AIPS
2. Consultant Community Pharmacists -AIPS
3. Incharge Apprentice Community Pharmacists -AIPS
4. All HOD's
5. All Pharm -D Students



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

## Report On Awareness on knee pains

**Date:** 10-09-2022

**Venue:** Bhogapuram

**Time:** 10:00AM to 12:00PM

**Organized by:** AIPS Apprentice Community Pharmacists

**Community involved:**

**Title of the practice:** “Senior Stride: Community Support for Managing Knee Pains in Elders”

**Introduction:** Knee pain in elders is a common issue often associated with aging, wear and tear, and degenerative changes in the joints. Conditions such as osteoarthritis, where the protective cartilage in the knee wears down over time, are frequent contributors to knee pain in the elderly. Additionally, inflammation, injuries, or conditions like rheumatoid arthritis can also cause discomfort. Lack of physical activity, obesity, and improper biomechanics may exacerbate knee pain. Management typically involves a combination of lifestyle modifications, such as weight management, exercise, and physical therapy, along with medications for pain relief and inflammation control. In some cases, surgical interventions like knee replacement may be considered. Maintaining mobility, incorporating joint-friendly exercises, and seeking prompt medical attention for persistent knee pain are essential for promoting the overall well-being and quality of life for elders dealing with this common issue.

**Objectives of the practice:**

- Raise awareness among elderly community members about the causes, symptoms, and potential risk factors associated with knee pains.
- Encourage early recognition of signs of knee pains and emphasize the importance of seeking timely medical intervention to prevent the progression of joint issues.
- Provide information on preventive measures and lifestyle modifications that can reduce the likelihood of knee pains, including proper exercise, weight management, and joint-friendly activities.
- Work towards improving access to healthcare services for older individuals in the community, ensuring regular check-ups and consultations for knee-related concerns.
- Empower elderly community members with practical self-care practices, such as appropriate exercises, joint-friendly activities, and home remedies, to manage and alleviate knee pains.
- Establish community support networks or groups where older adults can share experiences, seek advice, and provide mutual support in dealing with knee-related issues.



**PRINCIPAL**

Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

### The Context:

In village community, a significant number of our elderly residents often grapple with the challenges of knee pains, impacting their mobility and overall well-being. Unfortunately, there exists a notable lack of awareness and understanding surrounding the causes and preventive measures for knee-related issues. Many older individuals endure discomfort without seeking timely medical intervention, and the limited access to healthcare services further exacerbates the situation. Through targeted awareness initiatives, AIPS apprentice community pharmacist aims to shed light on the common factors contributing to knee pains, educate elderly community members on early detection, and empower them with knowledge on preventive measures and self-care practices. Many older individuals silently endure discomfort without seeking proper guidance or understanding the factors contributing to their knee issues. AIPS apprentice community pharmacist goal is to bridge this information gap by initiating awareness campaigns within the community. Through educational sessions, AIPS apprentice community pharmacist aims to impart knowledge on the causes of knee pains, encourage early detection, and provide practical insights into preventive measures and self-care practices. By fostering a culture of proactive joint health, AIPS apprentice community pharmacist aspires to empower elderly community members with the tools they need to manage and alleviate knee pains, ultimately promoting a healthier and more active lifestyle among older residents.

### The Practice:

AIPS apprentice community pharmacists have extended their community pharmacists services to the community of village engage in a holistic approach to awareness on knee pains for elder patients, placing a strong emphasis on community awareness and empowerment.

- Conduct a dedicated session to educate community members about the various risk factors associated with knee pains, including age-related wear and tear, injuries, and underlying health conditions.
- Organize interactive workshops demonstrating joint-friendly exercises specifically designed for older individuals to improve mobility, strengthen muscles, and alleviate knee pain.
- Provide informative sessions on medications commonly used for managing knee pains, emphasizing proper usage, potential side effects, and when to seek professional advice
- Engage in discussions about lifestyle modifications, including the impact of weight management, proper footwear, and ergonomic considerations on reducing knee pain.
- Offer insights into the different types of knee pains, such as osteoarthritis, rheumatoid arthritis, and injuries, enabling community members to identify and understand their specific conditions.



PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences

Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162

Avanthi Institute of Pharmaceutical Sciences



- Conduct sessions on the role of nutrition in joint health, providing guidance on a balanced diet rich in anti-inflammatory foods and essential nutrients beneficial for managing knee pains.
- Introduce various pain management techniques, including hot/cold therapy, use of joint supports, and relaxation methods, empowering individuals to alleviate discomfort.
- Tailor information to incorporate local cultural practices and remedies that may complement conventional approaches to knee pain management.
- Collaborate with healthcare professionals to organize health check-up camps, providing on-site assessments, consultations, and guidance on knee health.
- Engage the community through interactive activities like health fairs, walking clubs, and joint health challenges to create a supportive environment for managing knee pains.
- Establish mechanisms for feedback and follow-up sessions to address individual concerns, track progress, and ensure the sustained impact of awareness initiatives on knee health within the community.

#### **Evidence of success:**

- Measure the success of awareness workshops by monitoring increased attendance, indicating a heightened interest and engagement within the community.
- Assess the success of educational campaigns by tracking the distribution and utilization of materials on knee health, indicating effective dissemination of information.
- Evaluate the success of exercise workshops by observing the community's adoption of joint-friendly exercises, demonstrating a proactive approach to improving mobility and managing knee pain.
- Implement surveys to gauge the retention of information regarding knee pain risks, exercises, medications, lifestyle modifications, and types of knee pains.
- Gather feedback and testimonials from community members who actively participated, showcasing qualitative evidence of the impact on knowledge and potential behaviour change.
- Assess the success by tracking the participation in follow-up health check-ups, indicating a continued interest in monitoring and managing knee health within the community.
- Observe community members' understanding of medications used for knee pain management, ensuring proper usage, and recognizing potential side effects.
- Measure success by observing positive changes in lifestyle choices, such as weight management, footwear considerations, and ergonomic practices, reflecting an enhanced awareness of knee health in daily life.



  
**PRINCIPAL**

**Avanthi Institute of Pharmaceutical Sciences**  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162





**Problems encountered and Resources required:**

**Problems encountered:**

- Overcoming societal attitudes that stigmatize aging and associate it with physical limitations posed a challenge. Addressing negative perceptions about seeking assistance for knee pains among the elderly required targeted interventions.
- Some elderly community members faced challenges in accessing healthcare facilities due to limited mobility, hindering their ability to seek professional guidance for knee pains. This underscored the need for outreach strategies.
- Encountering resistance among the elderly population to adopt exercise routines as a means of managing knee pains. Tailoring interventions to align with cultural preferences and dispelling misconceptions about exercise for the elderly became crucial.
- Varied levels of health literacy among elderly community members necessitated tailored educational materials and strategies to ensure that information about knee health and pain management was accessible to all.
- Engaging the community, especially family members and caregivers, in supporting elderly individuals with knee pains posed challenges. Creating a supportive environment that encourages seeking professional help became essential.

**Resources required:**

- Allocating resources for community workshops specifically focused on elderly health, including sessions addressing common concerns about knee pains, exercise, and the importance of seeking professional advice.
- Implementing mobile health clinics to reach elderly community members with limited mobility, providing on-site consultations and guidance on managing knee pains effectively.
- Investing in the creation of accessible exercise facilities within the community, equipped with elder-friendly exercise equipment, to encourage regular physical activity among the elderly.
- Establishing programs that involve family members and the broader community in supporting elderly individuals dealing with knee pains, fostering understanding, and creating a conducive environment for seeking professional help.



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



**AIPS Apprentice Community Pharmacists providing educational support to elderly individuals regarding knee discomfort**




*[Signature]*  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



**AIPS Apprentice Community Pharmacists educating community population about the risk factors and symptoms associated with knee pains**



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



**AIPS Apprentice Community Pharmacists providing detailed information to the patient regarding the diet plan and the importance of consuming nutritious foods**



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162




ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists providing education on how knee pain can trigger patients**



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists providing guidance on the precautionary measures that can be adopted to alleviate knee pain**



**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Pharmacists elucidating the methods to alleviate knee pain among community population**



**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

Date: 29-01-2023

### Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on cervical cancer and vaccination on the theme “**Cervix Guard: Community Awareness for Cervical Cancer Prevention**” on 30-01-2023 in the village of Majjipeta to educate the village community members. All are requested to actively participate in the program.

#### **Circulated To:**

1. Head Community Pharmacist- AIPS
2. Consultant Community Pharmacists -AIPS
3. Incharge Apprentice Community Pharmacists -AIPS
4. All HOD's
5. All Pharm -D Students



  
PRINCIPAL

Avanathi Institute of Pharmaceutical Sciences

Cherukupally (V), Bhogapuram Mandal

Vizianagaram Dt., - 531162





## Report On Awareness on cervical cancer and vaccination

**Date:** 30-01-2023

**Venue:** Majjipeta

**Time:** 10:00AM to 12:00PM

**Organized by:** AIPS Apprentice Community Pharmacists

**Community involved:** 40

**Title of the practice:** “Cervix Guard: Community Awareness for Cervical Cancer Prevention”

**Introduction:** Cervical cancer is a type of cancer that occurs in the cells of the cervix, primarily caused by persistent infection with high-risk strains of the human papillomavirus (HPV). It is a major global health concern affecting women. Vaccination against HPV, specifically the HPV vaccines such as Gardasil and Cervarix, plays a pivotal role in preventing cervical cancer. These vaccines target the most common HPV types responsible for cervical cancer and genital warts. Ideally administered before the onset of sexual activity, routine HPV vaccination is recommended for adolescents, providing long-lasting protection against the virus. Regular cervical cancer screenings, such as Pap smears and HPV testing, are also essential for early detection and intervention. Public health initiatives focus on increasing awareness about the importance of vaccination, advocating for its inclusion in routine immunization schedules, and encouraging women to undergo regular screenings to reduce the incidence and mortality associated with cervical cancer.

### **Objectives of the practice:**

- Enhance awareness among women in the village community about the causes, risk factors, and symptoms of cervical cancer, fostering a comprehensive understanding of the disease.
- Encourage and educate women on the importance of regular cervical cancer screenings, such as Pap smears, to facilitate early detection and prompt intervention.
- Promote awareness and acceptance of Human Papillomavirus (HPV) vaccination among eligible women, emphasizing its role in preventing cervical cancer.
- Ensure convenient access to HPV vaccination services for women within the village community, addressing barriers such as affordability and transportation.
- Provide information and resources on reproductive health, emphasizing the significance of preventive measures, including regular check-ups and vaccinations.
- Address and dispel societal stigmas and misconceptions associated with cervical cancer and vaccination, creating an environment where women feel empowered to prioritize their cervical health.





### **The Context:**

In village community of Majjipeta, the narrative surrounding women's health, particularly concerning cervical cancer, remains largely unexplored. Many women, owing to limited access to healthcare information and resources, find themselves in a scenario where critical aspects of cervical health are often overlooked. The prevalence of misconceptions and stigma further inhibits open conversations about cervical cancer and preventive measures. Amidst this landscape, AIPS apprentice community pharmacists aim to illuminate the women of community of Majjipeta by awareness initiative. It seeks to address the dearth of knowledge, promote regular screenings, and advocate for HPV vaccination as a vital preventive measure. AIPS apprentice community pharmacists have observed a significant gap in awareness among the women in community of Majjipeta regarding cervical cancer and vaccination. Many women lack access to information and resources, leading to a scenario where critical aspects of cervical health are not prioritized. AIPS apprentice community pharmacists bridge this gap by initiating awareness campaigns. Through informative sessions, we aim to empower the women in our village with knowledge about cervical cancer, the importance of regular screenings, and the benefits of HPV vaccination. By fostering understanding and creating a supportive environment, AIPS apprentice community pharmacists strive to contribute to the overall well-being of the women in our community of Majjipeta.

### **The Practice:**

AIPS apprentice community pharmacists Initiate comprehensive awareness campaigns addressing cervical cancer, its risks, and the importance of preventive measures, targeting women in the village community of Majjipeta.

- Conduct interactive sessions to assess individual risks for cervical cancer, considering factors such as age, HPV infection, and family history.
- Provide detailed information about medications used in the treatment of cervical cancer, explaining their purposes and potential side effects.
- Actively promote understanding about HPV vaccination, elucidating its significance in preventing cervical cancer and dispelling any misconceptions.
- Host sessions on lifestyle modifications, emphasizing the role of a balanced diet, regular exercise, and weight management in reducing the risk of cervical cancer.
- Engage in discussions about personal hygiene practices crucial for cervical health, including the importance of regular gynecological check-ups.
- Distribute informative materials such as pamphlets and brochures covering various aspects of cervical health, vaccination, and healthy living practices.





ESTD : 2005

- Offer guidance on a diet rich in antioxidants and nutrients that support overall health, with a specific focus on foods beneficial for cervical health.
- Emphasize the significance of regular gynecological check-ups and screenings for early detection, providing information on available healthcare services.
- Establish support networks or forums within the community where women can share experiences, ask questions, and receive support related to cervical health.
- Advocate for the use of female hygiene products that contribute to overall reproductive health, providing information on their benefits.
- Organize workshops specifically dedicated to HPV awareness, ensuring women understand the virus, its transmission, and the role of vaccination in prevention.
- Plan and execute follow-up health camps to provide ongoing support, monitor progress, and address any emerging concerns within the community of Majjipeta.

#### **Evidence of success:**

- Monitor the number of women in the community who receive the HPV vaccination after the awareness campaign to gauge the success of promoting vaccination.
- Measure the success of awareness campaigns by tracking the attendance and participation rates in educational workshops focused on cervical health.
- Conduct pre- and post-awareness surveys to assess the retention of knowledge regarding cervical cancer risks, medications, and the importance of lifestyle factors.
- Track the attendance of women in follow-up health check-ups, evaluating the success of encouraging regular gynecological examinations.
- Collect feedback and testimonials from women who actively participated, providing qualitative evidence of the impact on knowledge and potential behavior change.
- Assess the success of disseminating information by monitoring the distribution and utilization of educational materials within the community.
- Observe the creation and engagement levels in support networks or forums, indicating the success of cultivating an environment where women can share experiences.

#### **Problems encountered and Resources required:**

##### **Problems encountered:**

- Overcoming cultural taboos and addressing privacy concerns surrounding discussions related to cervical health posed a significant challenge, requiring sensitive and community-specific approaches.



**PRINCIPAL**

Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- The lack of accessible vaccination facilities in certain areas of the village hindered the initiative's effectiveness, demanding efforts to improve vaccination accessibility and awareness.
- Gender-related stigmas associated with women's health issues posed challenges, necessitating community engagement strategies to break down stereotypes and foster an open dialogue.
- Varied levels of health literacy among community members required tailored educational strategies to ensure that the information provided was understandable and actionable for everyone.
- Addressing vaccine hesitancy and dispelling myths surrounding cervical cancer vaccinations presented challenges, emphasizing the need for targeted awareness campaigns to build trust.

**Resources required:**

- Investing in the creation of culturally sensitive and easily understandable educational materials to address language and cultural barriers and ensure broad community comprehension.
- Allocating resources for community health workshops, seminars, and interactive sessions led by healthcare professionals to provide accurate information and answer questions directly.
- Investing in comprehensive community health campaigns that include awareness drives, door-to-door outreach, and engaging community leaders to address vaccine hesitancy and promote preventive measures.

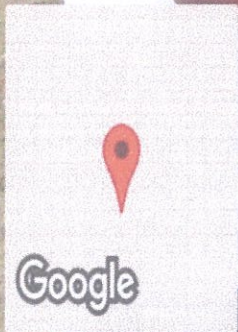
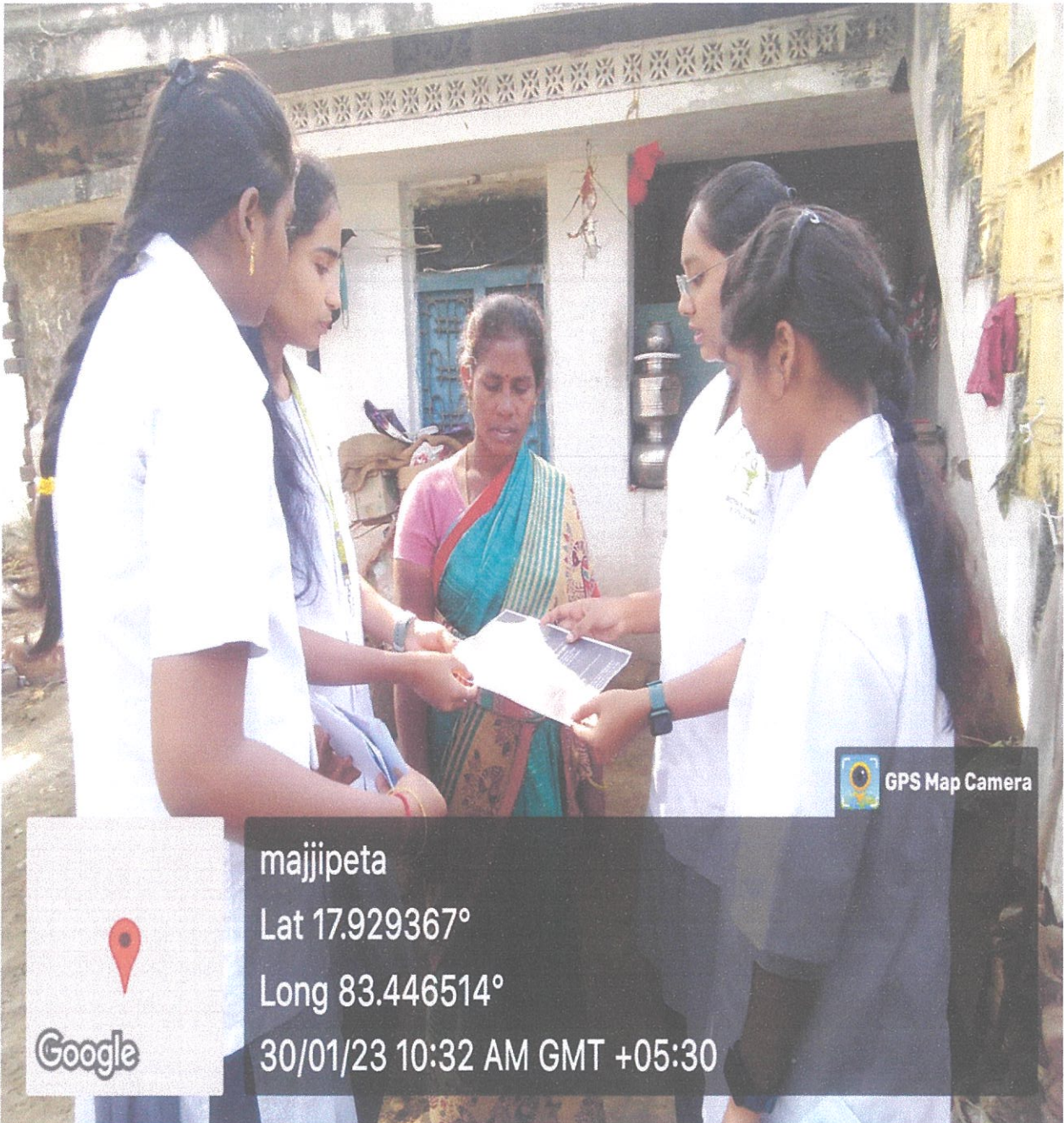


  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



majjipeta


Lat 17.929367°

Long 83.446514°

30/01/23 10:32 AM GMT +05:30

**AIPS Apprentice Community Pharmacists educating the community about the etiological factors of cervical cancer**

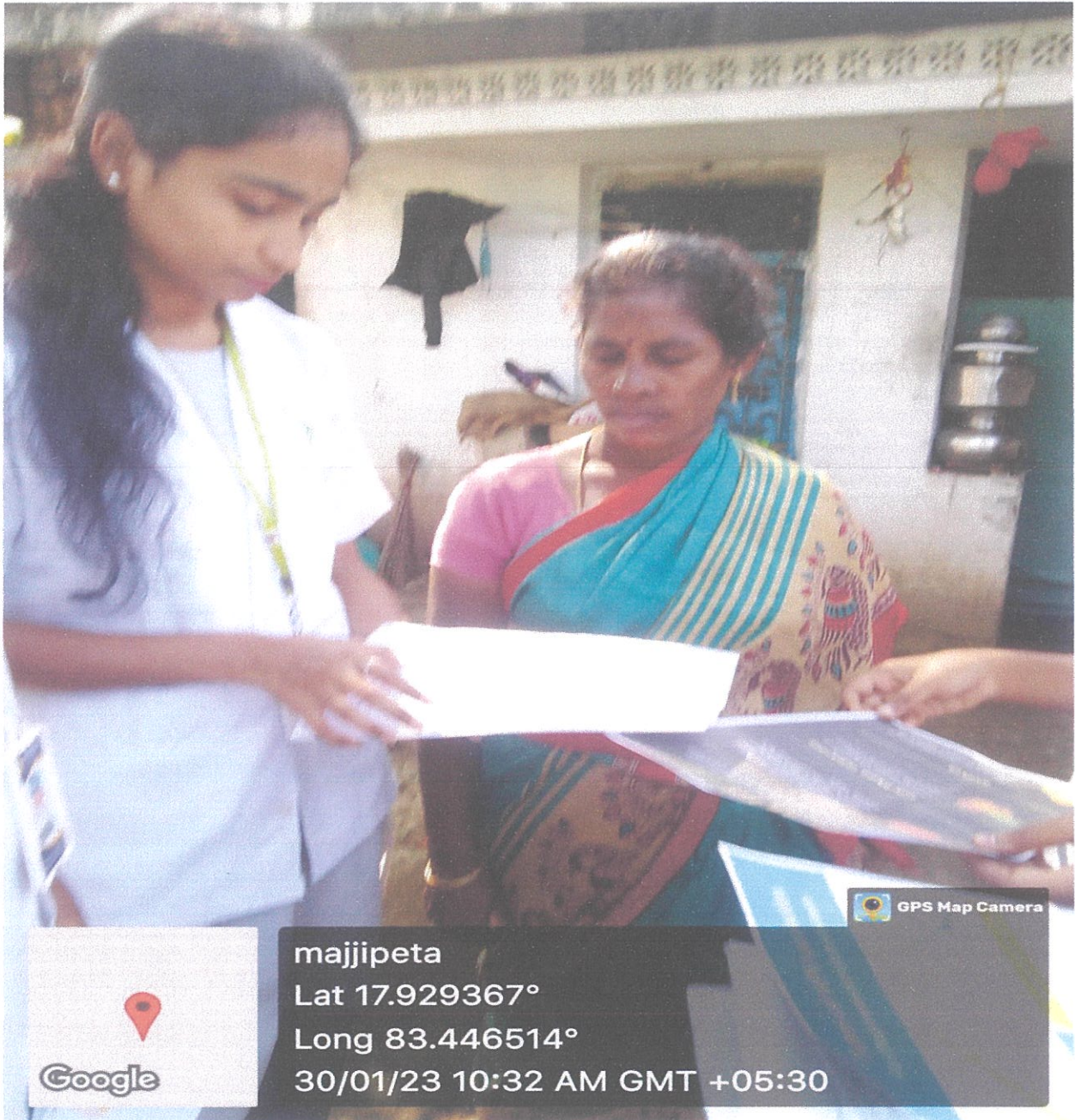


  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists educating about the cervical cancer among community population**

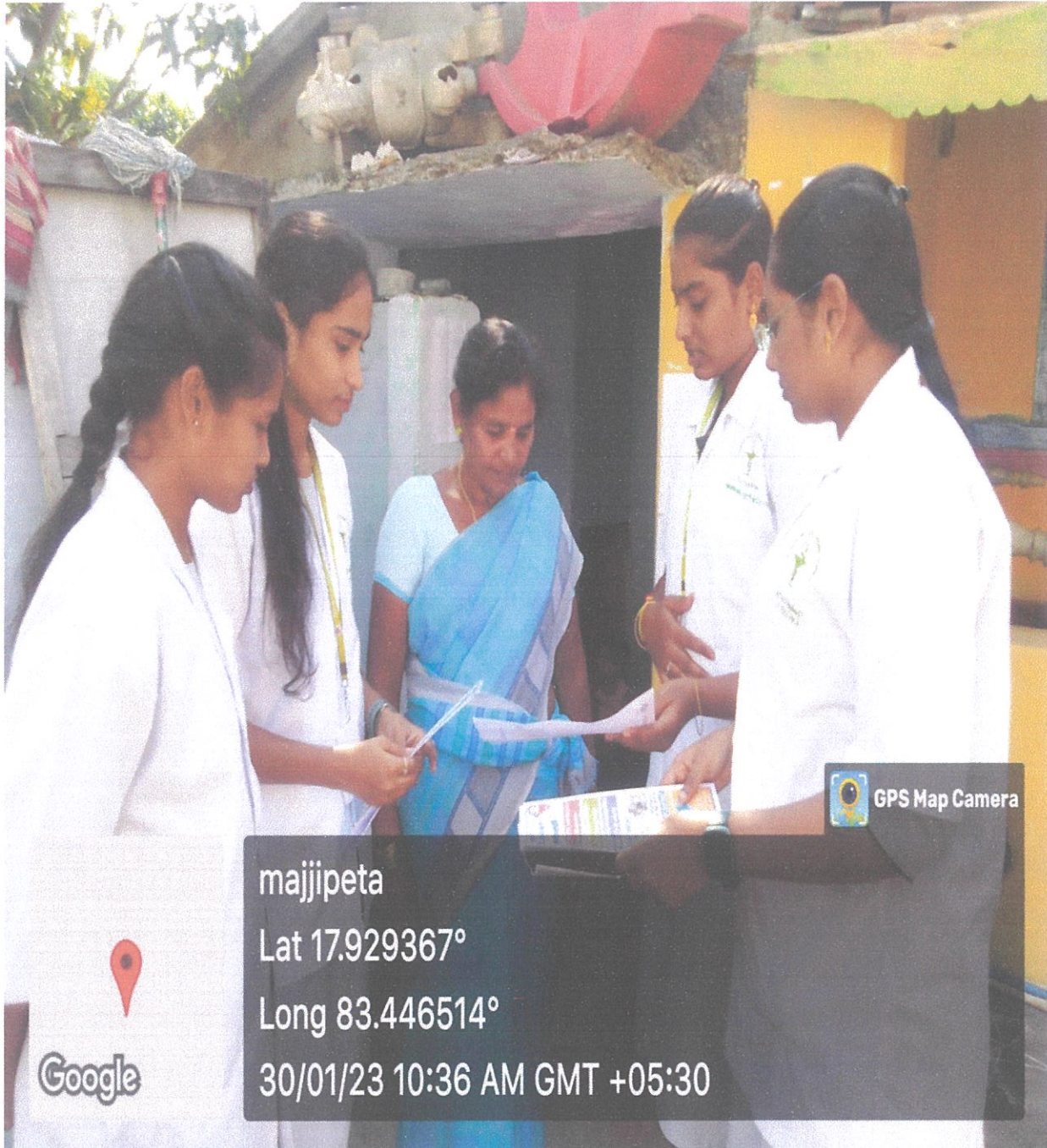


**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162




ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists educating community about the risk factors for cervical cancers**

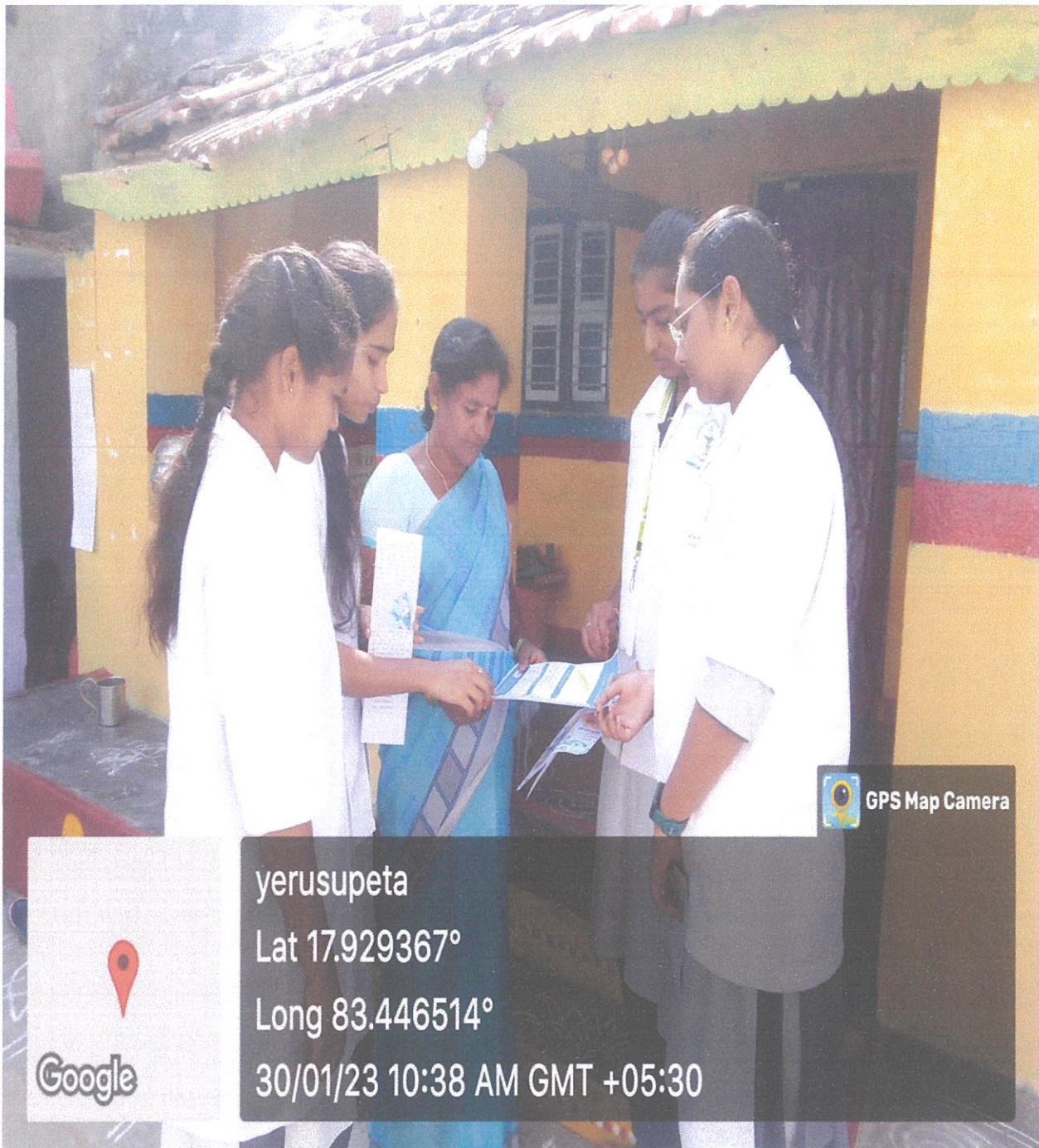


  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists educating community population about the signs and symptoms of cervical cancer**



**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162





ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists rising awareness about the dietary plan and nutritious intake among community population**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

**Date: 04-11-2022**


### Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on thyroid disorders on the theme “**Thyroid Thrive: Navigating Thyroid Disorders Together in Community**” on 05-11-2022 in the village of Yerusupeta to educate the village community members. All are requested to actively participate in the program.

#### **Circulated To:**

1. Head Community Pharmacist- AIPS
2. Consultant Community Pharmacists -AIPS
3. Incharge Apprentice Community Pharmacists -AIPS
4. All HOD's
5. All Pharm -D Students



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

## **Report On Awareness on Thyroid disorders**

**Date:** 05-11-2022

**Venue:** Yerusupeta

**Time:** 10:00AM to 12:00PM

**Organized by:** AIPS Apprentice Community Pharmacists

**Community involved:** 35

**Title of the practice:** "Thyroid Thrive: Navigating Thyroid Disorders Together in Community"

**Introduction:** Thyroid disorders encompass a range of conditions that affect the thyroid gland, a small butterfly-shaped gland located in the neck that produces hormones regulating various bodily functions. Common thyroid disorders include hypothyroidism, where the thyroid underproduces hormones, and hyperthyroidism, where excessive hormone production occurs. Autoimmune conditions such as Hashimoto's thyroiditis and Graves' disease are common causes of thyroid dysfunction. Symptoms vary but may include fatigue, weight changes, mood swings, and changes in heart rate. Treatment often involves medication to restore hormone balance, and in some cases, surgical intervention may be necessary. Regular monitoring and follow-up with healthcare providers are crucial for effective management. Thyroid disorders are prevalent, particularly among women, and awareness campaigns emphasize the importance of early detection, proper diagnosis, and appropriate treatment to optimize thyroid health and overall well-being.

### **Objectives of the practice:**

- Increase knowledge about thyroid disorders, their causes, symptoms, and potential impact on overall health to community of Yerusupeta
- Encourage regular health check-ups to facilitate early detection of thyroid disorders, emphasizing the importance of timely medical intervention.
- Address prevalent myths and misconceptions related to thyroid health, providing accurate information to alleviate fears and concerns within the community.
- Provide guidance on lifestyle modifications, including dietary changes and stress management, to support thyroid health and reduce the risk of complications.
- Foster a proactive approach to health by encouraging community members to seek professional medical advice for thyroid-related concerns and to participate in health screenings.
- Cultivate a supportive community environment that reduces stigma associated with thyroid disorders, fostering open discussions and a sense of solidarity among those affected.

### **The Context:**

In the close-knit village community of Yerusupeta, the prevalence of thyroid disorders has emerged



**PRINCIPAL**

Avanthi Institute of Pharmaceutical Sciences



ESTD : 2005

## AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

as a significant health concern, weaving into the fabric of daily life. The AIPS apprentice community pharmacists, recognizing the impact of thyroid-related issues on community members, embark on a tailored awareness initiative. Amidst the serene landscape, community members find themselves navigating the complexities of thyroid health within the unique cultural and social dynamics of Yerusupeta. This program seeks to unravel the specific challenges faced by individuals, addressing not only the medical aspects but also the cultural nuances associated with thyroid disorders. The scenario unfolds with residents navigating through the complexities of thyroid health, often encountering challenges in understanding and managing this condition. The prevalence of thyroid-related issues prompts the AIPS apprentice community pharmacists to initiate a targeted awareness program. Through this endeavor, they aim to provide valuable insights, dispel myths, and empower community members with knowledge about thyroid disorders. The program unfolds as a beacon of health education, fostering a supportive environment that encourages proactive measures and informed decision-making for improved thyroid well-being in Yerusupeta. Through open dialogue and community engagement, the AIPS apprentice community pharmacists aim to create a supportive environment that empowers individuals to prioritize their thyroid health and seek timely medical guidance.

### **The Practice:**

In the village of Yerusupeta, the AIPS apprentice community pharmacists have undertaken a transformative health awareness initiative, centering their efforts on thyroid disorders. This comprehensive program is designed not only to disseminate information but also to empower community members with practical strategies for maintaining optimal well-being.

- Conduct interactive workshops within the village to educate community members about common symptoms of thyroid disorders, including fatigue, weight changes, and mood swings.
- Collaborate with healthcare professionals to identify and communicate risk factors such as family history and gender susceptibility, fostering a proactive approach to thyroid health.
- Organize sessions emphasizing the importance of a balanced diet and regular exercise to manage thyroid conditions effectively and maintain overall well-being.
- Address prevalent myths and misconceptions about thyroid disorders through informative pamphlets and community discussions, promoting accurate knowledge.
- Tailor educational materials and sessions to align with local cultural norms, ensuring that the information resonates with the community of Yerusupeta.
- Provide accessible dietary guidelines, encouraging the inclusion of thyroid-friendly foods and dispelling dietary myths associated with thyroid health.



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal

Avanthi Institute of Pharmaceutical Sciences, Vizianagaram Dt., - 531162




ESTD : 2005

- Emphasize the broader impact of thyroid health on overall well-being, including mental health, reproductive health, and energy levels, creating awareness about the interconnectedness of health.
- Promote the significance of regular health check-ups, facilitating community access to screenings and consultations for early detection and management of thyroid disorders.
- Organize community engagement events, inviting healthcare professionals for personalized consultations, fostering a sense of community support and trust in healthcare services.
- Ensure that all materials and discussions are presented in the local language to enhance understanding and engagement, overcoming language barriers.
- Establish support networks within the community, providing a platform for individuals with thyroid disorders to share experiences, seek advice, and access emotional support, creating a sense of solidarity.

#### **Evidence of success:**

- A notable rise in the number of community members of Yerusupeta participating in thyroid screenings post-awareness programs indicates heightened awareness and proactive health engagement.
- Surveys and assessments revealing an improved understanding of thyroid-related symptoms, risk factors, and management options among community members of Yerusupeta serve as a quantitative measure of the initiative's success.
- Observable changes in lifestyle practices, such as improved dietary choices and increased physical activity, directly linked to the awareness campaign showcase the initiative's influence on community behavior.
- Gathering positive testimonials and feedback from community members who have benefitted from the awareness program provides qualitative evidence of its impact on individual lives and perceptions.
- Tracking a decline in prevalent myths and stigma associated with thyroid disorders within the community demonstrates the success of educational efforts in dispelling misinformation and fostering a supportive environment.
- The continued participation and interest of community members in follow-up events, workshops, and discussions on thyroid health indicate the sustained success and relevance of the awareness initiative over time.



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

### **Problems encountered and Resources required:**


#### **Problems encountered:**

- Overcoming deeply rooted cultural beliefs and misconceptions about thyroid disorders posed a significant challenge, requiring tailored educational strategies to address local attitudes.
- Communicating complex medical information in a way that resonated with diverse linguistic backgrounds within the community presented a challenge, emphasizing the need for multilingual resources.
- Varied levels of health literacy among community members necessitated personalized approaches to ensure that the information provided was accessible and understandable to all.
- Cultural stigma and fear associated with health check-ups were barriers to encouraging regular screenings, demanding sensitive and community-specific interventions to overcome these concerns.
- The lack of accessible healthcare facilities in certain areas of the village hindered the initiative's reach, requiring collaborative efforts to improve healthcare infrastructure.

#### **Resources required:**

- Investing in the creation of informative pamphlets and materials in multiple languages to address language barriers and ensure broad community comprehension.
- Allocating resources for culturally sensitive workshops and presentations that consider local traditions, making health information more relatable and acceptable.
- Collaborating with certified healthcare professionals, possibly through community health camps, to provide accurate information and address specific health concerns directly.
- Allocating resources for community engagement events, forums, and discussions to foster open dialogue, dispel myths, and encourage a supportive environment.
- Organizing periodic health screening camps in easily accessible locations within the village to overcome barriers related to healthcare access and encourage regular check-ups.

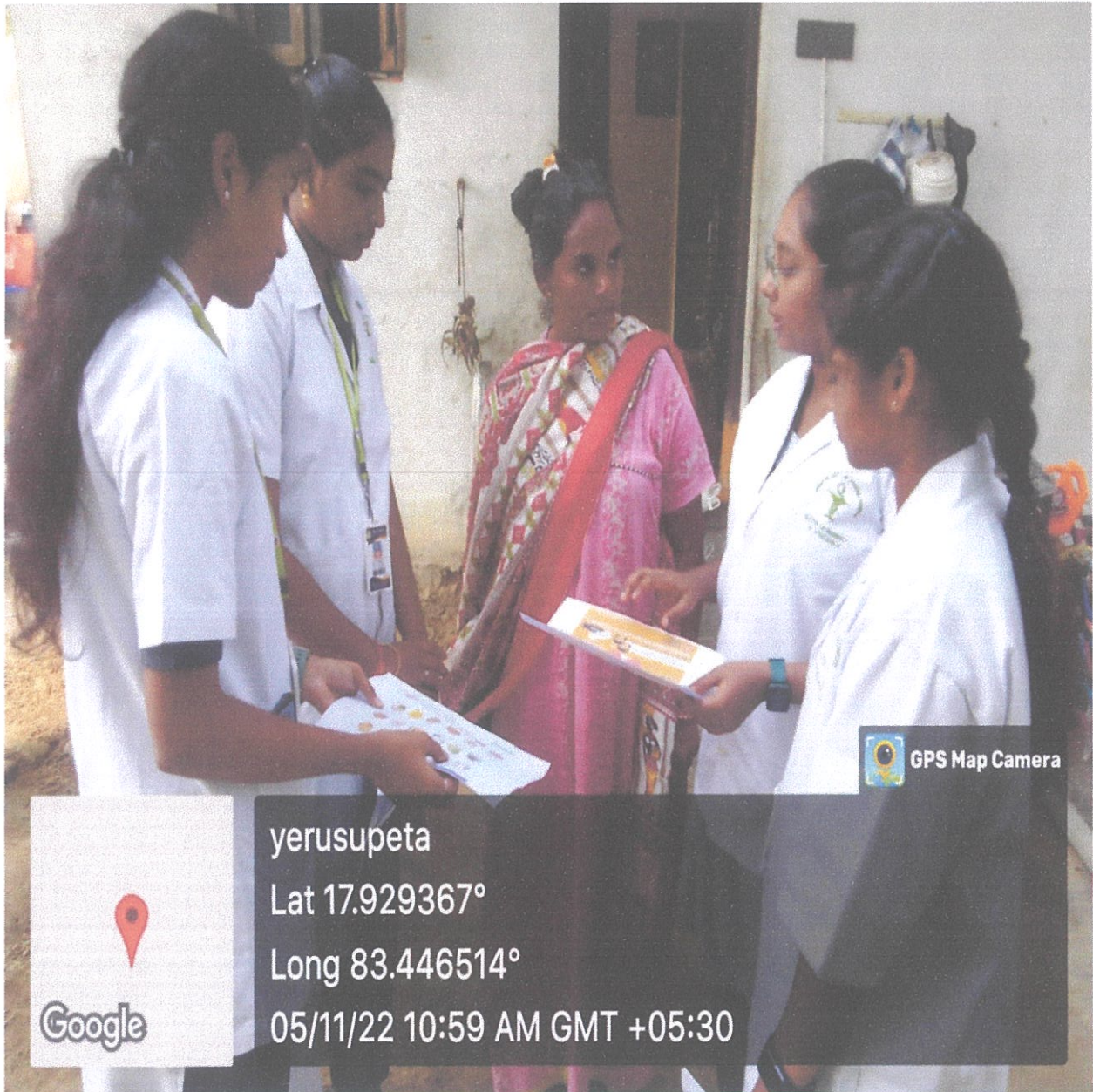


  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists educating about the thyroid problems among community population**



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPs Apprentice Community Pharmacists educating community people about the signs and symptoms for thyroid diseases**

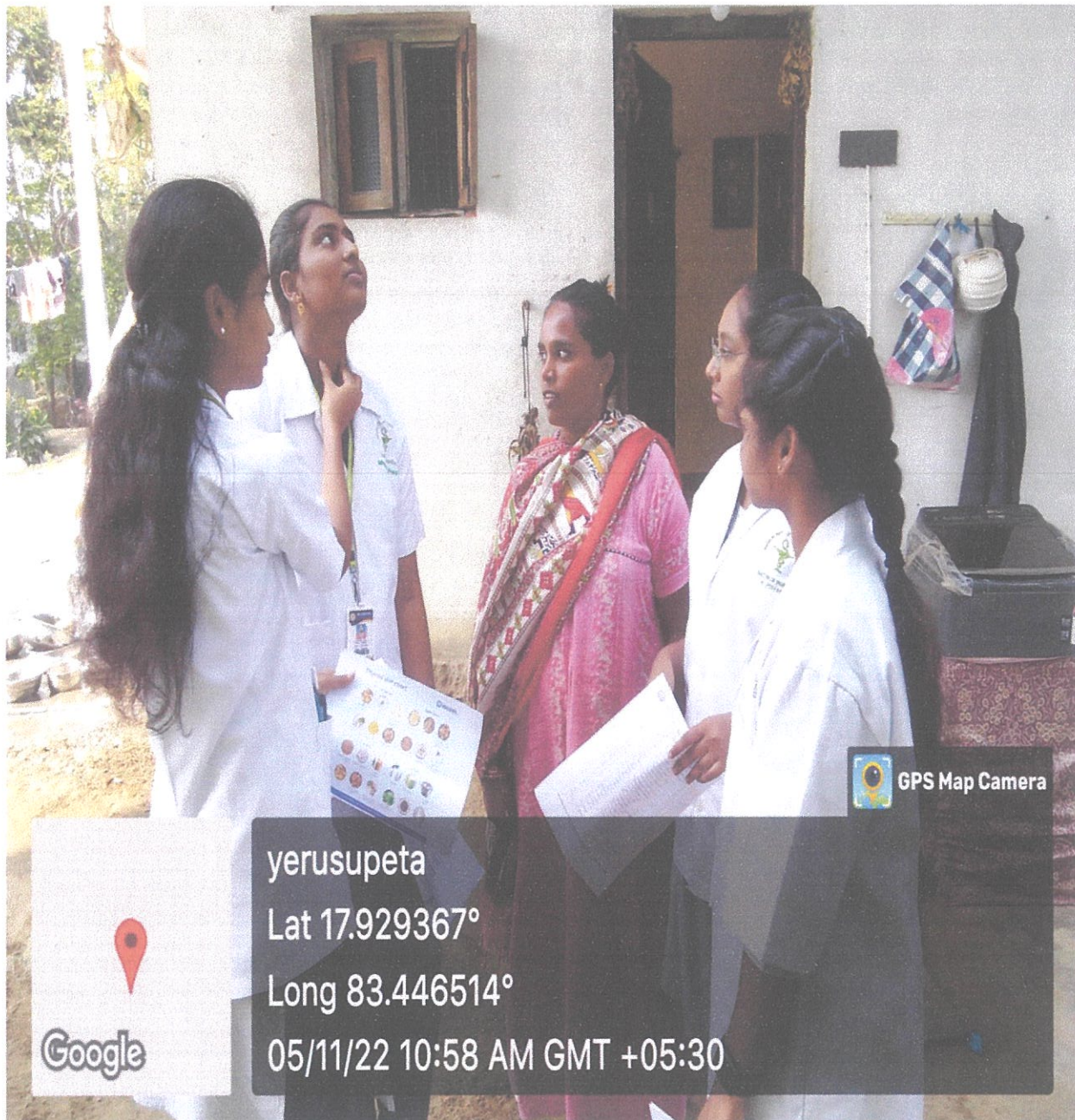


  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162






**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists demonstrating about the goitre problems among community population**



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Community pharmacists explaining about the risk factors to the community population**

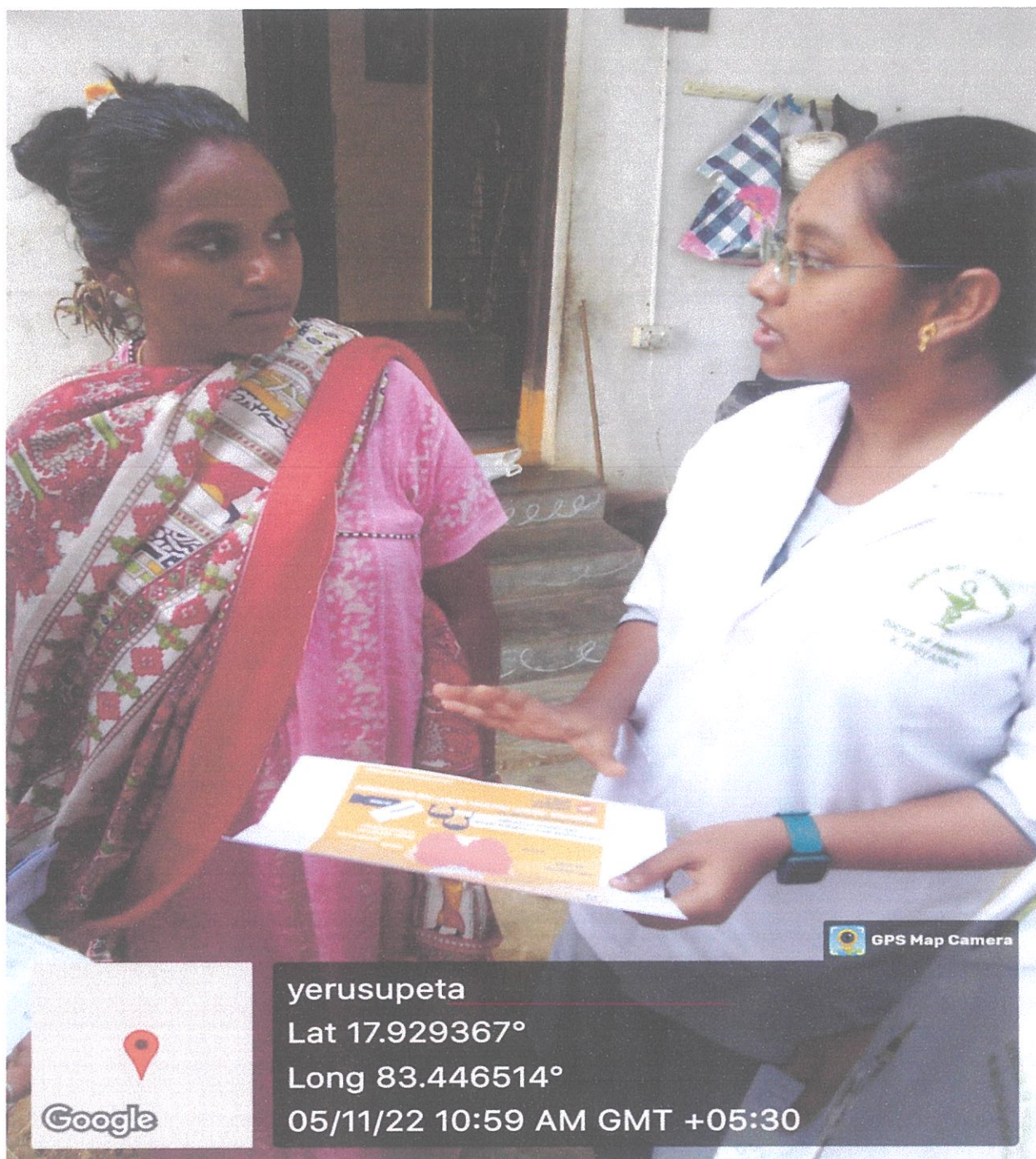


**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



ESTD : 2005

**AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES**  
(Approved by A.I.C.T.E, P.C.I, New Delhi, Recognized by the Govt. of A.P. & Affiliated to JNTUK-Kakinada)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.  
[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS community pharmacists counselling about the precautions needs to be taken by the thyroid patients**



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

Date: 02-03-2023


## Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on antimicrobial misuse on the theme “**Microbe Shield: A Community Initiative for Responsible Antibiotic Use**” on 03-03-2023 in the village of Molakuddu to educate the village community members. All are requested to actively participate in the program.

### **Circulated To:**

1. Head Community Pharmacist- AIPS
2. Consultant Community Pharmacists -AIPS
3. Incharge Apprentice Community Pharmacists -AIPS
4. All HOD's
5. All Pharm -D Students



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

## Report On Awareness on Antimicrobial misuse

**Date:** 03-03-2023

**Venue:** Molakuddu

**Time:** 10:00AM to 12:00PM

**Organized by:** AIPS Apprentice Community Pharmacists

**Community involved:** 45

**Title of the practice:** "Microbe Shield: A Community Initiative for Responsible Antibiotic Use"

**Introduction:** Antimicrobial misuse refers to the inappropriate or excessive use of antimicrobial agents, including antibiotics, antivirals, and antifungals. This misuse contributes significantly to the global challenge of antimicrobial resistance (AMR). Instances of misuse include taking antibiotics without a prescription, not completing a prescribed course, using leftover antibiotics from previous treatments, and the overuse of broad-spectrum antibiotics when a more targeted option would suffice. Additionally, in agriculture, the inappropriate use of antimicrobials in livestock and crop production can contribute to the spread of resistant microbes. Antimicrobial resistance makes infections more difficult to treat, leading to prolonged illness, increased healthcare costs, and a higher risk of mortality. Public health efforts focus on raising awareness about responsible antimicrobial use, advocating for proper prescription practices, and implementing policies to regulate the use of these medications in both healthcare and agriculture settings. Education about the consequences of antimicrobial misuse is crucial in mitigating the growing threat of antimicrobial resistance.

### **Objectives of the practice:**

- Raise awareness among community members of Molakuddu about the importance of responsible antibiotic use to prevent antibiotic resistance.
- Communicate the risks associated with inappropriate antimicrobial use, emphasizing the development of resistant bacteria and its impact on individual and community health.
- Enhance community understanding of antibiotic resistance mechanisms and the consequences of widespread misuse, fostering informed decision-making regarding medication use.
- Facilitate community discussions and forums to encourage open dialogue on responsible medication practices, addressing concerns and sharing knowledge within the community.
- Establish collaborations with healthcare professionals to provide accurate information, answer queries, and offer guidance on appropriate antimicrobial use, reinforcing the significance of consulting healthcare providers before taking antibiotics.



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- Offer practical guidance on proper medication use, including completing prescribed courses, not sharing antibiotics, and seeking professional advice for common illnesses, to empower community members with actionable steps toward responsible antimicrobial use.

## The Context:

In the village of Molakuddu, community members often rely on traditional remedies and over-the-counter medications for common ailments, contributing to the prevalent issue of antimicrobial misuse. The picturesque surroundings mask a challenge – the lack of awareness regarding the consequences of inappropriate medication practices. The AIPS apprentice community pharmacists recognize the need to navigate through these cultural norms and bridge the knowledge gap. The initiative unfolds against a backdrop where community members, driven by a desire for quick relief, unknowingly contribute to antibiotic resistance. Tailoring the awareness program to the community's unique scenario is essential, aiming to instill a sense of responsibility and educate on the long-term impact of antimicrobial misuse within the close-knit village community. Against the backdrop of lush landscapes, there is a need to illuminate the community of Molakuddu about the risks of inappropriate antimicrobial use. The program aims to address the prevalent reliance on antibiotics for various health concerns, fostering a collective understanding of responsible medication practices and combating the growing threat of antibiotic resistance in this close-knit village community of Molakuddu.

## The Practice:

In the heart of Molakuddu village, the AIPS apprentice community pharmacists undertake a comprehensive practice to raise awareness about community antimicrobial use. This transformative initiative unfolds in a series of targeted points:

- Initiate educational sessions elucidating the risks associated with self-prescribing antibiotics and the importance of completing prescribed courses.
- Illustrate the concept of antibiotic resistance, emphasizing its implications for individual and community health.
- Educate community members on the proper uses of antibiotics, emphasizing their effectiveness against bacterial infections only.
- Address prevalent misconceptions about antibiotics, fostering a clear understanding of their limitations and potential side effects.
- Illuminate the dangers of over-the-counter (OTC) antibiotic availability and the need for professional consultation before medication.
- Encourage community members of Molakuddu to seek qualified healthcare professionals for accurate diagnoses and appropriate antibiotic prescriptions.



  
PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences

Cherukupally (V), Bhogapuram Mandal

Vizianagaram Dt., - 531162

Avanthi Institute of Pharmaceutical Sciences



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- Conduct interactive workshops to engage residents in discussions about antimicrobial resistance and responsible medication practices.
- Implement visual aids such as posters and pamphlets to deliver impactful messages and reinforce key concepts.
- Collaborate with community leaders to leverage their influence in disseminating information and fostering a culture of responsible antimicrobial use.
- Establish a system for monitoring and evaluating the community's adherence to responsible antimicrobial practices, ensuring ongoing effectiveness.
- Integrate awareness initiatives with local customs and traditions to enhance relatability and engagement.
- Implement a feedback mechanism to gather insights from the community, allowing for continuous improvement in the awareness program.

Through this multifaceted practice, the AIPS apprentice community pharmacists aim to instill a collective sense of responsibility, reducing antimicrobial misuse, and contributing to the preservation of effective antibiotics for future generations.

## Evidence of success:

- Observable decline in the community's misuse of antibiotics, indicating a positive shift towards responsible medication practices.
- Surveys and feedback reflecting an increased understanding among community members of Molakuddu regarding the consequences of antibiotic misuse and the importance of completing prescribed courses.
- Higher attendance and participation in community workshops and events focused on educating about proper antimicrobial use, showcasing a growing interest in health awareness.
- Evidence of a reduction in over-the-counter antibiotic purchases, indicating a decreased tendency for self-medication and a shift towards seeking professional advice.
- Reports of improved health outcomes and fewer instances of antibiotic-resistant infections, demonstrating the tangible impact of the awareness program on the overall health of the community.
- Increased collaboration between community members of Molakuddu and healthcare professionals, suggesting a more informed approach to seeking medical advice and prescription for antimicrobial use.



  
PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

## Problems encountered and Resources required:


### Problems encountered:

- Initial resistance from community members of Molakuddu to alter long-standing practices of self-medication and over-the-counter antibiotic use.
- Challenges in conveying the complex concepts of antibiotic resistance and the consequences of misuse due to varying levels of health literacy.
- Difficulty in reaching community members of Molakuddu with limited access to healthcare facilities, hindering the dissemination of information about proper antimicrobial use.
- Cultural norms and beliefs contributing to the perception that antibiotics are a quick and effective solution, posing challenges in debunking myths.
- Economic constraints leading to affordability issues for proper healthcare, contributing to a reliance on self-medication with antibiotics.

### Resources required:

- Creation and distribution of culturally sensitive and easy-to-understand educational materials explaining the consequences of antibiotic misuse.
- Conducting regular community workshops and awareness sessions to directly engage with community members and address questions and concerns.
- Establishing accessible healthcare access points or clinics within the village to provide professional guidance on medication use.
- Deployment of interpreters fluent in the local language to ensure effective communication, overcoming language barriers.



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162





# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice Community Pharmacists demonstrating about the Anti-Microbial Use Among the community population**



  
**PRINCIPAL**  
Avanathi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162

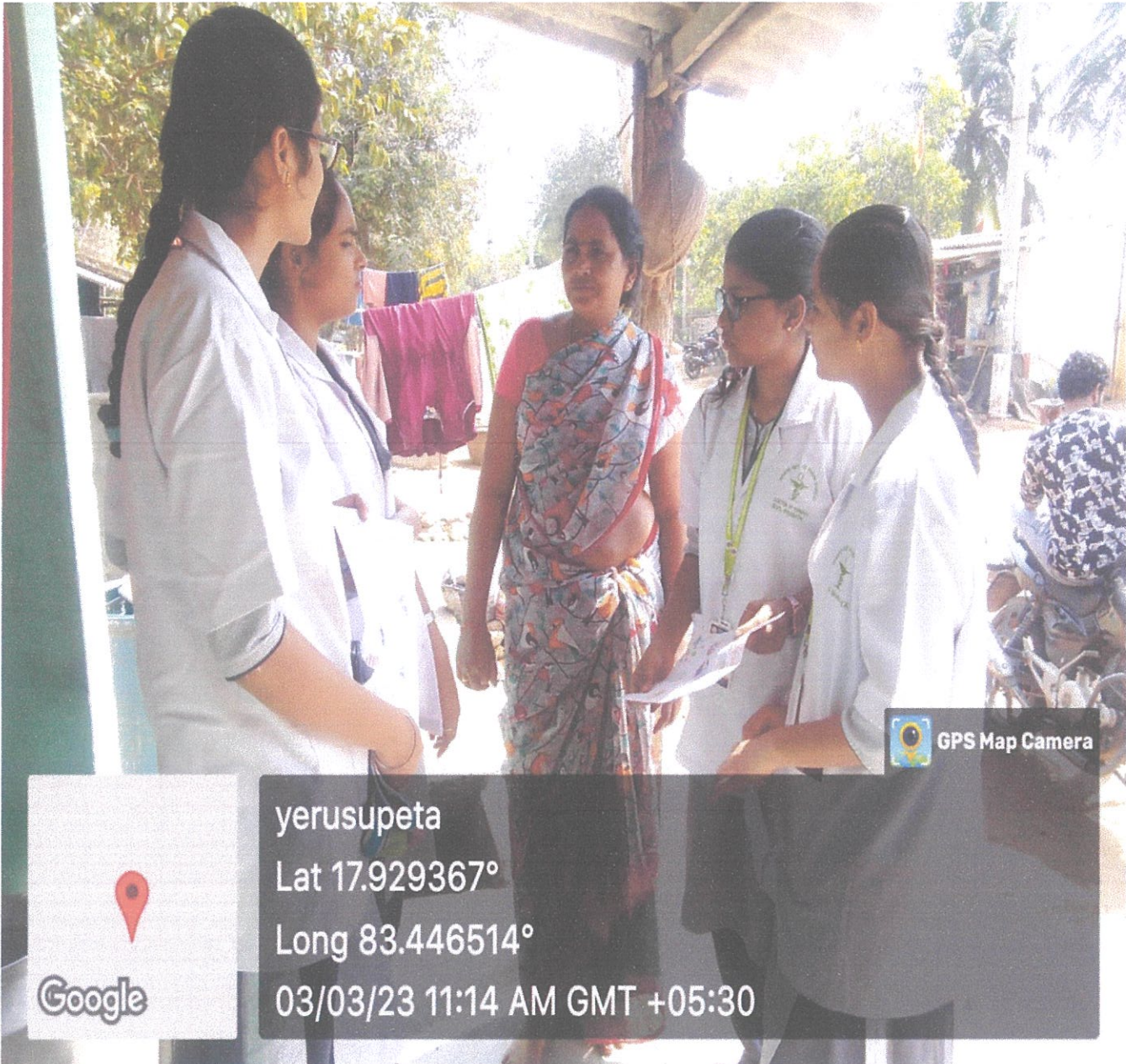


# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Community Pharmacists Counselling about the appropriate Use of Anti-Microbial among community population**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPs apprentice community pharmacists counselling about the adverse effects of anti-microbials**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162

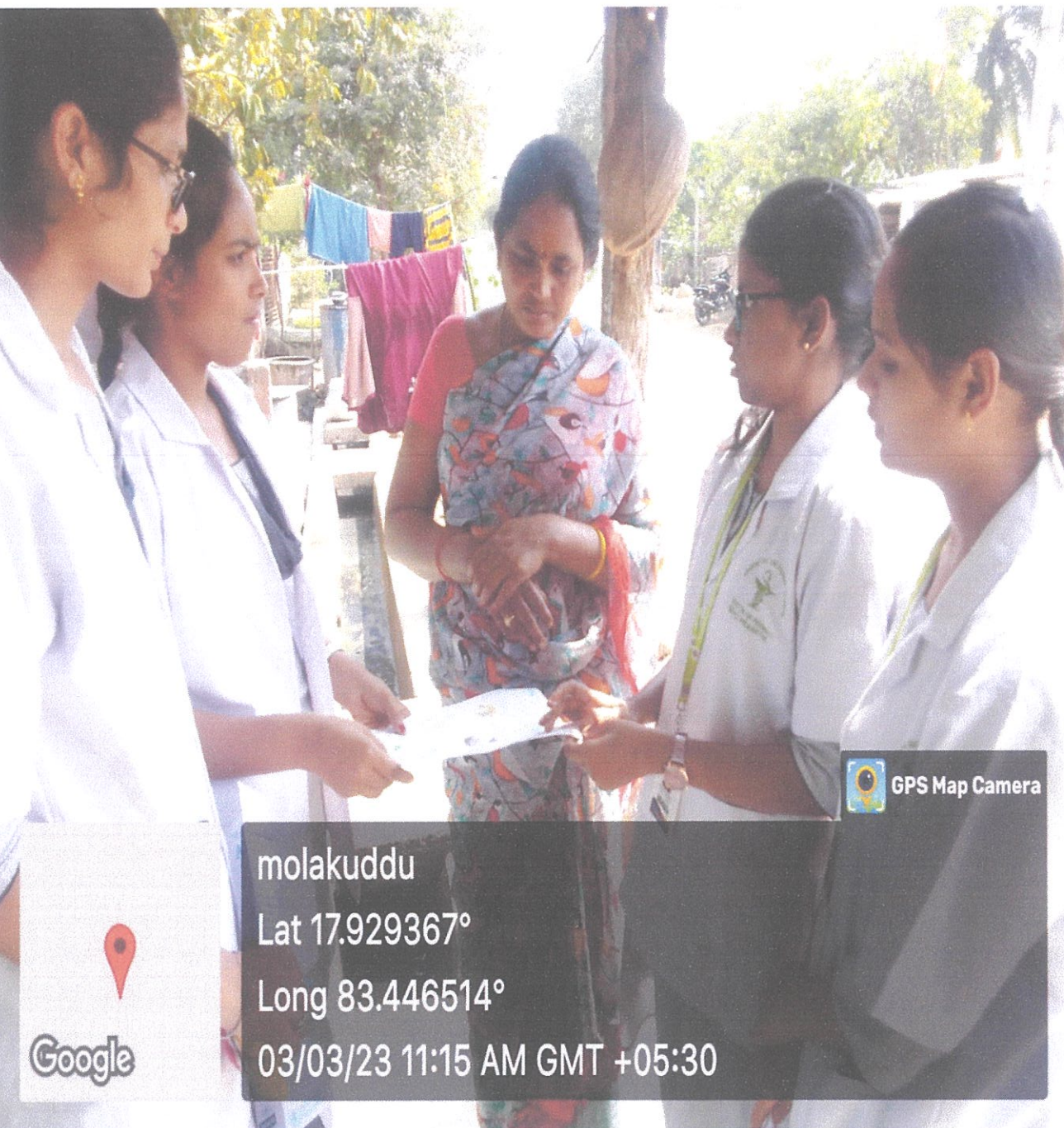


# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



molakuddu

Lat 17.929367°

Long 83.446514°

03/03/23 11:15 AM GMT +05:30



GPS Map Camera

Google

**AIPS apprentice community pharmacists educating about the frequency, duration and proper use of anti-microbials**



*Principal*  
PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

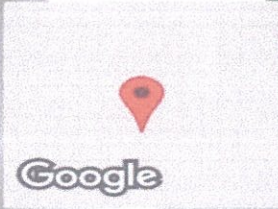
(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



GPS Map Camera



molakuddu

Lat 17.929367°

Long 83.446514°

03/03/23 11:15 AM GMT +05:30

**AIPS Apprentice Community Pharmacists educating community population about the irrational use of Anti-Microbials**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram (Dist), - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

Date: 23-05-2023

## Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on general health on the theme “**Wellness Hub: A Community-wide General Health Initiative**” on 24-05-2023 in the village of Bhogapuram to educate the village community members. All are requested to actively participate in the program.

### **Circulated To:**

1. Head Community Pharmacist- AIPS
2. Consultant Community Pharmacists -AIPS
3. Incharge Apprentice Community Pharmacists -AIPS
4. All HOD's
5. All Pharm -D Students



  
PRINCIPAL  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

## Report On Awareness on General Health

**Date:** 24-05-2023

**Venue:** Bhogapuram

**Time:** 10:00AM to 12:00PM

**Organized by:** AIPS Apprentice Community Pharmacists

**Community involved:** 53

**Title of the practice:** “Wellness Hub: A Community-wide General Health Initiative”

**Introduction:** A general health awareness program is a comprehensive initiative aimed at promoting awareness, education, and positive behavioral changes to enhance overall health and well-being within a community or population. These programs cover a wide range of health topics, including nutrition, physical activity, mental health, preventive care, and lifestyle choices. Through various channels such as workshops, seminars, public service announcements, and social media, general health awareness programs provide information on disease prevention, healthy habits, and the importance of regular screenings. They often address key issues such as the benefits of a balanced diet, the significance of physical activity, the impact of stress on mental health, and the importance of immunizations. By fostering a culture of health consciousness, these programs empower individuals to make informed decisions about their well-being, ultimately contributing to healthier communities and reducing the burden of preventable illnesses. Public health agencies, community organizations, and healthcare providers play essential roles in designing, implementing, and sustaining such initiatives.

### **Objectives of the practice:**

- Enhance community understanding of basic health concepts, preventive measures, and the importance of regular health check-ups to empower individuals with foundational health knowledge.
- Foster awareness about the significance of balanced nutrition, regular physical activity, and adequate sleep to encourage the adoption of healthier lifestyle habits within the village community.
- Educate community members of Bhogapuram about the benefits of preventive health measures, such as vaccinations, screenings, and early detection of health issues, to proactively manage and mitigate potential health risks.
- Increase awareness about mental health, reduce stigma, and provide information on stress management techniques to promote overall mental well-being within the village community.



PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences

Cherukupally (V), Bhogapuram Mandal

Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- Facilitate community engagement and collaboration through workshops, health campaigns, and interactive sessions to create a supportive environment that encourages collective responsibility for the well-being of each community member.
- Provide information on prevalent health issues specific to the village community, addressing common concerns such as nutrition-related diseases, vector-borne illnesses, and hygiene practices to promote targeted health improvements.

## The Context:

In the idyllic village of Bhogapuram, the context for the General Health Awareness Program is painted against the backdrop of seasonal health challenges, particularly during the scorching summer months. The community of Bhogapuram grapples with the impact of summer-related health issues such as dehydration, heat-related illnesses, and vector-borne diseases. The village, deeply rooted in tradition, is at the crossroads of modernity, facing unique health concerns that demand attention. So, the AIPS apprentice community pharmacists are immersed in a transformative General Health Awareness Program. As the warm embrace of tradition meets the winds of change, the village grapples with various health concerns. The AIPS apprentice community pharmacists, recognizing the cultural nuances, embark on a mission to raise health consciousness. Their program transcends awareness, becoming a cultural bridge that integrates well-being into the fabric of daily life. In this endeavor, the AIPS apprentice community pharmacists strive to create a healthier and more informed Tagarapuvalasa. It becomes a vital initiative, weaving a tapestry of well-being that addresses both the common health concerns and the specific issues exacerbated by the seasonal conditions.

## The Practice:

- Conduct informative sessions on the importance of staying hydrated during the hot summer months, addressing the risks of dehydration and promoting water intake.
- Raise awareness about common heat-related illnesses, such as heatstroke and heat exhaustion, and provide practical tips on prevention and early symptoms recognition.
- Educate the community on preventing diseases like dengue and malaria by implementing mosquito control measures and promoting the use of bed nets.
- Offer guidance on sun protection to prevent skin issues, including sunburns and skin cancers, emphasizing the use of sunscreen, protective clothing, and shade.
- Address nutritional needs during the summer, focusing on a balanced diet rich in seasonal fruits and vegetables to boost immunity and overall well-being.
- Introduce outdoor exercise routines suitable for the summer season, encouraging physical activity to combat sedentary habits and promote cardiovascular health.



  
PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162





# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.


[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

- Raise awareness about respiratory issues exacerbated by summer, such as allergies and asthma, and provide tips for managing symptoms and maintaining clean indoor air.
- Conduct workshops on safe food handling and storage to prevent foodborne illnesses, emphasizing hygiene and proper cooking techniques.
- Recognize the impact of changing seasons on mental health and organize sessions on stress management, promoting mindfulness and coping strategies.
- Provide first aid training for injuries common during the summer, including cuts, burns, and insect bites, empowering community members to respond effectively.
- Focus on the specific health needs of the elderly during warmer months, conducting health check-ups and providing guidance on managing conditions like hypertension and arthritis.
- Engage the community in gardening projects to promote physical activity, provide access to fresh produce, and foster a sense of community well-being.
- Establish regular feedback sessions to assess the effectiveness of the program, allowing for continuous improvement based on the community's evolving health needs.

## Evidence of success:

- Measure success through increased attendance and participation in health workshops, indicating heightened community interest and involvement in health-related activities.
- Analyze health check-up data to identify improvements in key health indicators, such as blood pressure, cholesterol levels, and overall wellness, showcasing the program's impact on preventive care.
- Collect data on the adoption of healthier lifestyle habits, including changes in dietary choices, increased physical activity, and a reduction in risky behaviors, providing tangible evidence of behavior change.
- Gather testimonials and success stories from community members who have experienced positive health outcomes or made significant improvements in their well-being as a result of the program.
- Track and compare data on the occurrence of common health issues, such as respiratory infections, vector-borne diseases, and heat-related illnesses, to identify any significant reductions attributable to the awareness program.
- Conduct community feedback sessions and surveys to gather insights into the perceived effectiveness of the program, understanding community satisfaction, areas of improvement, and ongoing health needs.



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)

## Problems encountered and Resources required:

### Problems encountered:

- Encounter challenges related to cultural beliefs and practices that may resist the adoption of new health behaviors, necessitating culturally sensitive approaches to overcome resistance.
- Address difficulties arising from limited health literacy within the community, requiring tailored educational materials and strategies to convey health information effectively.
- Face constraints in terms of resources, both financial and infrastructural, which may hinder the scale and impact of health awareness initiatives within the community.
- Navigate challenges associated with limited accessibility to formal healthcare services, potentially hindering community members' ability to seek further medical assistance or follow-up care.
- Confront the diverse health needs of the community, requiring a comprehensive and adaptable approach to address a wide range of health concerns and ensure inclusivity.

### Resources required:

- Invest in the creation of communal spaces or meeting areas equipped for health workshops and seminars, fostering interactive sessions and discussions on various health topics.
- Secure resources for collaboration with local healthcare professionals who can provide expertise, conduct health check-ups, and offer personalized consultations during awareness programs.



  
PRINCIPAL

Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice community pharmacists counselling the community population about the general health maintenance**



**PRINCIPAL**

**Avanthi Institute of Pharmaceutical Sciences**

**Cherukupally (V), Bhogapuram Mandal**

**Vizianagaram Dt., - 531162**



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice community pharmacists educating the community people about the exercise need to be taken to maintain a good health**



**PRINCIPAL**

**Avanthi Institute of Pharmaceutical Sciences**

**Cherukupally (V), Bhogapuram Mandal**

**Vizianagaram Dt., - 531162**



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS apprentice community pharmacists counselling about the dietary intake for maintaining the health in balance**



**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS apprentice community pharmacist providing PIL to patient about maintenance of general health**



  
**PRINCIPAL**

**Avanathi Institute of Pharmaceutical Science**

**Cherukupally (V), Bhogapuram Manda**

**Vizianagaram Dt., - 531162**



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES

(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)

Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice community pharmacists explaining about the adequate amount of food their properties and uses to the body to lead a healthier life**



**PRINCIPAL**

**Avanthi Institute of Pharmaceutical Sciences**

**Cherukupally (V), Bhogapuram Mandal**

**Vizianagaram Dt., - 531162**



# AVANTHI INSTITUTE OF PHARMACEUTICAL SCIENCES


(Approved by A.I.C.T.E, PCI, Recognized by the Govt. of A.P. & Affiliated to JNTU-GV, Vizianagaram)  
Cherukupally (Village), Chittivalasa (SO), Bhogapuram (Mandal), Vizianagaram (Dist) -531162.

[www.avanthipharma.ac.in](http://www.avanthipharma.ac.in), [principal@avanthipharma.ac.in](mailto:principal@avanthipharma.ac.in)



**AIPS Apprentice community pharmacists empowering general health practices among community population by correcting patients perceptions and beliefs**



  
**PRINCIPAL**  
Avanthi Institute of Pharmaceutical Sciences  
Cherukupally (V), Bhogapuram Mandal  
Vizianagaram Dt., - 531162